

# Heitz Cellar

## Heitz Cellar at-a-Glance

**About Heitz Cellar:** Founded in 1961, Heitz Cellar is a true Napa Valley legend that has helped shape the history of Napa Valley winemaking. Pioneering vintner Joe Heitz ushered in Napa's modern era with his iconic, globally-celebrated wines—including Napa Valley's first vineyard-designated Cabernet Sauvignon, the renowned Heitz Cellar Martha's Vineyard. In 2018, the winery entered an exciting new chapter as the Heitz family passed this rich legacy into the hands of the Lawrence family, whose deep roots in agriculture and commitment to the same core values of fine winemaking made it a perfect match. With Gaylon M. Lawrence, Jr. at the helm, the winery will continue to offer wines in the quintessential Heitz style. Made with an unwavering commitment to quality from organically farmed, 100% Napa Valley fruit, Heitz wines represent the Lawrences' agrarian roots and commitment to the stewardship of Napa Valley.

**About Gaylon M. Lawrence, Jr.:** Gaylon M. Lawrence, Jr. and his family own a diverse group of companies in the agriculture and banking sectors, among others. Mr. Lawrence and his family have more than 75 years of experience operating large farming enterprises. Currently, they own and manage land in Illinois, Missouri, Arkansas, Mississippi and Florida, where their holdings include one of the state's largest citrus grove management operations. Additionally, Mr. Lawrence and his family own seven community banks with 31 offices located in Northeast Arkansas, Southeast Missouri and Tennessee.

**Tasting Salon:** The Heitz Cellar Tasting Salon is located at the site of the original winery, founded in 1961. The Tasting Salon is open daily from 11:00 am – 4:30 pm. All current release wines are available for purchase at this location.

### **TASTING SALON:**

436 St. Helena Highway  
St. Helena, California 94574  
707-963-2047  
[resevations@heitzcellar.com](mailto:resevations@heitzcellar.com)

### **WINERY & MAILING ADDRESS:**

500 Taplin Road  
St. Helena, California 94574  
707-963-3542