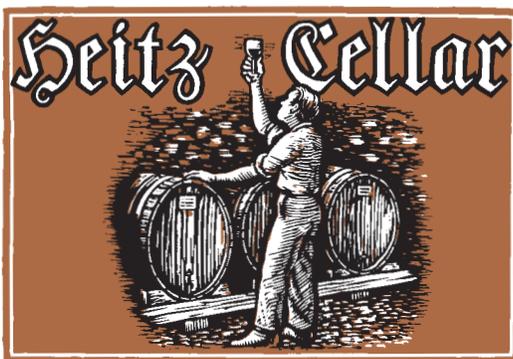


HEITZ WINE CELLARS

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November 2016

Dear Friends,

We finished the 2016 harvest with smiles as the quality was exceptional, and the young wines are now safely tucked away in the cellar. Liquid gold from the Napa Valley's premiere vineyards.

Thanksgiving Traditions

As your family and friends gather this fall, we wanted to express our thanks to you with a special holiday offering valid for the week of November 7 through November 13. One week only. The offer will consist of a 20 percent discount on purchases of any twelve (12) bottles or more. Regular shipping rates apply.

We all have our favorites from Sauvignon Blanc and Chardonnay at Thanksgiving to a well-aged Cabernet sitting in front of a roaring fire. Please feel free to mix your personal selection. You may order by going to our website at www.heitzcellar.com or by phone.

Highlights of Recent Press

We are grateful for the wonderful accolades we have received over the 55 years we have been in business. Following are a few new ones we wanted to share with you.

Wine and Spirits "100 Best Wines of the Year", 2010 Martha's Vineyard Cabernet Sauvignon, 95 points.

"The remarkable aspect of this wine is its texture and weight, its flavors complete and fully concentrated into something as ephemeral as the brush of a silk scarf. It's a gracious cabernet, sunny but not sweet – distinctly savory in the way its tannins cool the bright red fruit. This vineyard tucked into the western benchlands of Oakville benefits from the cooler morning sun, the vines organically farmed on alluvial gravel by the May family. Whatever eucalyptus influence there may be from the trees surrounding the wines reads in this vintage as green olive and black licorice rather than mintiness. As W&S senior editor Luke Sykora pointed out, "This has a gentle firmness, what people initially liked about Napa Valley cabernet in the 1950s and '60s."

Wine Enthusiast, 2010 Martha's Vineyard Cabernet Sauvignon, 94 points.

"The mighty Martha's spends three-and-a-half years aging in French Limousin oak barrels. It has years to go, its structure so expertly captured in the bottle, yet still willing to impart a lightness of sage and sarsaparilla, the tannins firm and integrated, with slight hints of cigar, coconut and that ever-famous mint."

Wine and Spirits, "The Restaurant Top Fifty". Our Napa Valley Cabernet Sauvignon ranked #4 by the glass and #10 as the most popular Cabernet Sauvignon.

Napa Valley Register, "Legendary Heitz", October 2016. "A wine that helped create Napa Valley: the legacy of Heitz Cellars." Look on the following link to read the entire story by Tim Carl. http://napavalleyregister.com/wine/a-wine-that-helped-create-napa-valley-the-legacy-of/article_90545562-7a4a-5901-9fbd-371105b7813c.html

These are a few of the highlights but be assured every wine under the Heitz Cellar label assures you exceptional quality and attention to detail.

A handwritten signature in black ink that reads 'Kathleen Heitz Myers'.

Kathleen Heitz Myers

A handwritten signature in black ink that reads 'Harrison Heitz'.

Harrison Heitz

The Heitz Family