

HEITZ WINE CELLARS

500 TAPLIN ROAD
ZIP CODE 94574



ST. HELENA, CALIF.

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September 2008

Dear Friends:

Harvest is just beginning, and we have great expectations for the 2008 vintage. As the excitement builds, we have several wonderful new releases for your enjoyment this fall. In addition, as you stock your cellar in anticipation of fall and the holiday season, be sure to review the recent awards and press on our stellar Cabernets.

2003 "Trailside Vineyard" Cabernet Sauvignon

From its vibrant purple hue to its lush, smooth finish, the *2003 Trailside Vineyard Cabernet Sauvignon* displays the seamless beauty of a Rutherford classic. With a lavish bouquet of bold blackberry, dried anise and cedar, this wine fills the mouth with flavors of dark, brambly fruit wonderfully integrated with French Limousin oak during our extended aging process. This is a gracefully balanced Cabernet that can be decanted to enjoy today or cellared to treasure for many years to come. Please note that the Trailside Vineyard is California Certified Organically Farmed ("CCOF").

2005 Zinfandel

The *2005 Zinfandel* is a vivacious expression of the varietal with an inviting ruby hue and the enticing aroma of crushed raspberry and fresh cherry. Flavors of bright fruit slide across the palate, picking up a hint of spice and soft vanilla. This is a well-structured wine with just the right balance of chewy tannins and lively acidity to glorify the fruit. Enjoy this beautifully crafted Zinfandel with generous varietal flavor that builds to a smooth, clean finish.

Recent Awards for Our Cabernet Sauvignons

Heitz Wine Cellars was recognized in the 11th Japan Wine Challenge 2008 as the "Best USA Wine" for our 2002 Martha's Vineyard Cabernet. In addition, our 2001 Martha's Vineyard Cabernet and our 2004 Napa Valley Cabernet were awarded a gold medal and a silver medal respectively. As such, we received the "Riedel Japan Award for Best Red Winemaker", accenting the exceptional talents of our winemaking team. The staggered release policy of our vineyard-designated Cabernets enables us to offer a wide selection of vintages for your enjoyment. Mix and match to your personal taste, especially considering that the 2008 holiday season is not far away.

Updates on Our New Website

We encourage you to visit our completely redesigned website at www.heitzcellar.com. The most recent addition is our "News and Events - Press" page, where you can explore the recent headlines highlighting the international reputation of Heitz Wine Cellars. Many of you have already been placing your orders on-line. Please take a moment to check out all the information and options, including our extraordinary collection of library wines with limited availability.

September is California Wine Month

Governor Schwarzenegger has declared September 2008 California Wine Month. As the annual harvest season gets underway in the Napa Valley, many restaurants and retailers across the country are planning special events and promotions to celebrate California wines during the month of September. Please review www.wineinstitute.org to explore the opportunities available in your area.

We welcome you to make your wine selections from the enclosed price list. If you have any questions or we can be of further assistance, please contact the winery directly at 707-963-3542. We look forward to hearing from you and greatly appreciate your ongoing support and enthusiasm for our wines. We hope you enjoy what remains of the beautiful fall weather before we transition into winter.

Sincerely,

Kathleen Heitz Myers
The Heitz Family